

It gives me immense pleasure to introduce Kalinga Bharati 90.0 FM, a dynamic and innovative initiative launched by KIIT Deemed to be University, Bhubaneswar. This Community Radio Station aims to serve as a bridge between the university and the larger community, fostering active participation in development and social transformation.

Through Kalinga Bharati 90.0 FM, we offer a vibrant platform for students, staff and faculties of KIIT and KISS Universities, local voices, empowering them to express their concerns and engage with critical issues such as education, healthcare, nutrition, agriculture, environmental sustainability, gender equality, career guidance, and much more. Our programming includes student-led cultural events, motivational talks, childcare advice, and speeches on important social matters—each designed to inspire, inform, and foster positive change.

Broadcasting in local languages and dialects, we ensure that our content is relatable and meaningful to every listener, especially those from marginalized communities. We are proud to give them a voice—a powerful medium to raise their concerns, share their experiences, and actively participate in developmental initiatives.

Furthermore, we celebrate and promote local culture by recording and showcasing indigenous music, stories, and art, thus preserving and passing on our rich heritage for future generations. In doing so, Kalinga Bharati 90.0 FM plays a crucial role in enhancing social cohesion, fostering cultural pride, and contributing to sustainable development within our community.

Our outreach extends beyond borders, with programs also available as podcasts, allowing us to reach a global audience. This has amplified the voices of our local community, giving them an international platform to share their stories, struggles, and successes.

At Kalinga Bharati 90.0 FM, we remain committed to our mission of promoting education, empowerment, and positive social change through community involvement. Through this platform, we hope to continue nurturing informed, responsible citizens who contribute to the growth and well-being of society as a whole.

With warm regards,
Prof. Himansu Sekhar Khatua
Director General
School of Mass Communication, School of Film and Media Science,
School of Fashion Technology .
KIIT Deemed to be University, Bhubaneswar